

Privacy Policy TRA AS

The following text applies to our website and is implemented there with customer acceptance for the first time.

1. Introduction

The website Trysilraceacademy.no is owned and operated by Trysil Race Academy AS with org.no.924 324 694, PB 196, 2421 Trysil ("TRA" "We").

The website Trysilraceacademy.no allows you to view and buy our products over the internet and have them delivered by us. By accessing and using the Website, you agree to the terms and conditions and this privacy statement.

2. About our privacy Policy

This privacy statement explains how we collect and use your personal information. Personal information is information and assessments that can be linked to an identifiable individual. This can be name, address, date of birth, telephone number, email address, IP address and shopping history.

All processing of personal data, such as collection, registration, storage and disclosure is subject to special rules, including the Personal Data Act. Trysil Race Academy is responsible for the treatment in accordance with Norwegian law. The Data Inspectorate oversees compliance with the law.

Trysil Race Academy takes your privacy seriously. We are committed to ensuring that you trust us and how we process your personal information. In this privacy statement, we therefore explain why we collect information about you, how we use this information, and how we take account of your privacy.

By using our services offered through trysilraceacademy.no, you agree that we collect and use your personal data as stated in the agreement between you and us. Our basis for processing your information is agreement, consent from you as well as legitimate interest. We collect information about you in order to provide you with targeted offers that are relevant to you. Your data is safe and used only by us for what we provide in this statement. If you have any questions about your personal information, you can contact us at info@trysilraceacademy.no at any time.

3. The website trysilraceacademy.no

Our website trysilraceacademy.no gives you information about us and our services. Furthermore, it gives you an overview of our products / services, and the opportunity to order these over the net. When you access and use the Website, we may collect information about you in accordance with this Statement. You do not need to create an account with us to trade our products / services, but you must provide your name, address, valid email address and mobile number (+47).

4. Your user account with us

To purchase products / services from us, you must provide personal data in the form of your mobile number (+47), a valid e-mail address, your name / runner / team and your postal

code. Other personal information you choose to provide to us on the registration page is voluntary. We do not sell, exchange or disclose your personal information to third parties.

5. What information do we collect?

In order to provide the best possible services to you, we collect various types of information, including personal information about you. Below is an overview of how we typically collect personal information and what information this is. We do not collect sensitive personal information.

1) Information you give us yourself

When registering with us, you must provide your name, Norwegian mobile number, valid e-mail address and postal code. When ordering services with us you must also state your address. The information is stored by us. We will also store information when you contact us later, such as inquiries with us regarding our services. The information you provide may also be enriched through lookup services, purchase history or social media you provide us with access to.

2) Information we obtain through the use of our services

When you use our services, we record information about what services you use and how to use them. We collect information about:

- **Your device and internet connection:** We record information about the device you are using, such as mobile / PC manufacturer, operating system and browser version. We also collect information about the connection to our services, such as IP addresses, network IDs, cookies and unique identification files.
- **Use of the Services or Purchases:** We record information about your use of the Services or purchases you make, such as which pages you access, when you access the pages, what features you have used on the pages, and what you have purchased.
- **Location information:** We record your geographical location when you use our services, or trade in our stores through data from purchases you make. We register which store you registered with and / or the store you have chosen as your favorite.

3) Information we get from other sources

From time to time, we receive information from other sources such as partners and advertisers. For example, an advertiser can give us information about what happened after you clicked an ad with us. If you have consented, we will automatically update your information through public records.

As far as practicable, we attempt to do so with anonymous information, without our knowledge that the information is specifically related to you.

4) Cookies and other content stored locally

Cookies are small text files that are placed on your computer when you download a website, such as trysilraceacademy.no. When you use our services, cookies and other data are stored for later reading by us.

On the website trysilraceacademy.no, we anonymously log information of all visitors using Google Analytics to better understand how our users use the site, to maintain your user session on our web site, to statistics, to study traffic, usage patterns and trends. the website, for ad management, and for us to optimize the pages for you as a user.

5) Automatic assessments

By analyzing your purchases, automatic categorization of you as a customer and your needs can be deduced.

6. Use of information

We use personal information about you for the following purposes:

1) To provide and improve our services

We use personal information to provide our services to you. For example, we need personal information to enable you to log in to our pages and, if applicable, to pay for services. We also use personal information to ensure the best possible user experience for you, including by adapting the display of the content to your screen / device and ensuring the fastest possible loading of the pages.

2) To personalize the services and to provide you with recommendations and relevant marketing We want to provide you with recommendations, product information and service customizations that are most relevant to you. This will both be given on the basis of your own behavior, e.g. based on what products / services you purchased, ads you clicked on, or articles you read, and based on the behavior of other users with similar usage patterns like you. For some product / service categories, we send you tips and information about the products / services so that you get the most out of the products / services you have purchased from us.

3) To improve digital communication and advertising

We use your personal information to improve our advertising. By creating a profile with us you agree to targeted advertising through programmatic purchases and targeted advertising through social media where your personal data will be used in the purchase of such advertising.

4) To compile statistics and understand market trends

We compile statistics and map market trends. We do this to improve and further develop our product offerings and services. As far as practicable, we attempt to do so with anonymous information, without our knowledge that the information is specifically related to you.

5) To prevent abuse of our services

We use personal information to prevent abuse of our services. Abuses can be attempts to log into other people's accounts, attempts at fraud, "spamming", anger, harassment and other acts prohibited by Norwegian law.

7. About sharing personal information

In principle, we do not share personal information with third parties. Exceptions apply to affiliates associated with the services for our payment solutions. These need some information in order to provide services to us or to you, e.g. for confirmation and payment. We will also be able to disclose information in individual cases required by law or public authority.

Your card number is not kept by us. All card transactions take place externally at authorized payment service providers. By using their services, you agree to their terms.

8. Your rights

You can influence what personal information we have about you and how we use it by contacting us at info@trysilraceacademy.no

You can also contact us if you want access to which of your personal data we have stored. You can contact us at any time if you wish to delete your stored information. We will also take care of deleting your personal information if you no longer have an active customer relationship with us.

In some cases, you also have the right to object to our processing of your personal data, for example, if the processing is based on legitimate interest, and the right to demand that our processing be restricted, for example if you do not want us to make a scheduled deletion of your personal information. When consent is our basis for treatment, you always have the opportunity to withdraw consent by contacting us at info@trysilraceacademy.no. Withdrawing your consent does not affect the legality of the treatment based on your consent until it was withdrawn.

More information about your rights can be found on the Data Protection Agency's website. You also have the right to file a complaint.

9 .Contact information

If you have any questions about this privacy policy or our use of personal information, please feel free to contact us. Our contact information is:

Post: Trysil Race Academy AS, Pb 196, 2421 Trysil

Email info@trysilraceacademy.no

Web: <https://www.trysilraceacademy.no>